



PASSEPORT  
TO  
RASTEAU





# DESTINATION RASTEAU...

Perched on a hillside, basking in the sunshine and surrounded by vines, the little village of Rasteau boasts a host of natural treasures and a unique historical heritage, with many relics from the past still surviving today. From its narrow, characterful streets to the ruins of an ancient Château, Rasteau exudes charm at every turn.

This is wine country, and Rasteau has its fair share of gems: fruits of nature and products of many years' savoir-faire. The appellation is best known for red wine and Vins Doux Naturels; these are rich in spirit and complex in character, reflecting the colours of their terroir. They are wines with personality, made with passion and flair; wines with a human dimension, reflecting the depth and sincerity of the vigneron spirit. These are wines with body and soul.

*Rasteau, a  
Côtes-du-Rhône Cru,  
Body and Soul*



In 2014, Rasteau AOC celebrates 70 years since its Vins Doux Naturels were accorded AOC status – the perfect opportunity to rediscover these unique, iconic wines for which Rasteau is famous; wines that bring new pleasures and experiences, leaving a special imprint on your heart and



## Authentic

Paul Joyet, Domaine des Girasols

Wines with character,  
reflecting the vigneron's  
innermost being  
Bernard Latour,  
Domaine de l'Espigouette

## Power

Mireille Besnardeau,  
Domaine les Grands Bois

The promise of total commitment,  
of sincerity and simplicity. The  
Body is the terroir with its clay  
soils and its people shining  
through in this inherently spiritual  
wine  
Alexis Cornus, Cave Ortas

## Commitment

Georges Perrot, Domaine La Collière

The soul of the  
vigneron is at the  
core of every wine  
Domaine Mazurd

## A noble land

Daniel et Hélène Boule,  
Domaine des Aphyllantes

The humanist ideal in  
concentrated form:  
meaningful wines with a  
deep, intense and alluring  
soul

Etienne Laporte, Consultant  
Marketing

# Rasteau BODY & SOUL

Body and Soul: 100%  
commitment, where  
one gives absolutely  
everything one has.

Jean-Pierre Roux,  
Domaine Notre-Dame des  
Pallières

## Elegance

Eric Martin, Domaine Martin

The various terroirs and varieties may  
make up the body, but the generosity,  
passion and desire to share their joy  
come straight from the soul of the  
vignerons

Robert Charavin, Domaine Coteaux des  
Travers et Président de l'appellation

## Conviviality

Gilles Ferran, Domaine des Escaravailles

Solidarity and mutual  
support

Didier Charavin, Domaine Didier  
Charavin

Authentic and sincere  
Corinne Couturier,  
Domaine Rabasse Charavin

Beautiful personality  
Réjane Pouzoulas, Domaine Wilfried

## DESTINATION RASTEAU

Rasteau, “Lou Rasteu”: a little village open to the world.  
Calm, serene – and unmistakably Provençal.

*“ The spirit of  
Provençal culture is  
still thriving today ”*

Paul Joyet, Domaine des  
Girasols

### A VILLAGE MADE FOR PEOPLE

Life in Rasteau is a succession of pleasures  
heaped upon pleasures, made to be shared.  
It is this sincere interaction that creates such  
rich experiences.

**Sincerity, solidarity,  
generosity and friendship :**

4 values close to the heart of every Rastellain.

*“ Once you’re in  
Rasteau, you never  
want to leave again!”*  
Réjane Pouzoulas,  
Domaine Wilfried

### A VILLAGE MADE FOR WINEMAKERS

The year is 70 A.D, and the first Vins Doux  
are discovered in Rasteau. By the 13th cen-  
tury this was the region’s leading supplier  
of wine.

*“ Thanks to the hard work of several  
generations, it has been possible to retain  
the terroir’s most typical characteristics,  
and above all, the quality of the wine.”*  
Audrey Armand, Domaine Armand

### RASTEAU: A VILLAGE FULL OF HISTORY

Take a walk through the old village, and you will find the very heart  
of Rasteau – the mediaeval Rasteau, inviting visitors to wander among  
its narrow winding lanes and be transported back in time... Astroll past  
the 18th-century chapel of Notre Dame des Vignerons and the Place  
de l’Horlogewill bring history to life, and inspire a few moments of  
peaceful contemplation.

#### Mont Ventoux and the Dentelles de Montmirail

Visitors to Rasteau cannot fail to be struck by the beauty of the natural  
landscape. Stop at the Place de l’Eglise at the top of the village, or  
along the road towards Roaix and take time to admire this idyllic  
setting, so beloved of all the vigneronns and inhabitants of Rasteau.

#### A few figures:

52 independent cellars  
3 cooperative cellars  
21 Maisons de Négoce.



# WHAT MAKES THIS TERROIR SO SPECIAL?

Rasteau, a different kind of terroir – Marcel Richaud, Domaine Richaud

**Mistral:** The legendary Mediterranean wind that blows away impurities and protects the vines from its natural enemies.

**Amphitheatre:** The vineyards are arranged in the form of amphitheatre, protecting them from the sometimes destructive forces of the Mistral.

**Spurs:** In the north, the landscape is made up of gentle hills and valleys which form spurs, rather like the tines of a rake (French: le râteau), hence the name Rasteau.

**Colours:** Red, yellow, blue... all these different types of clay go to make up the Rasteau terroir, making it rich and colourful.

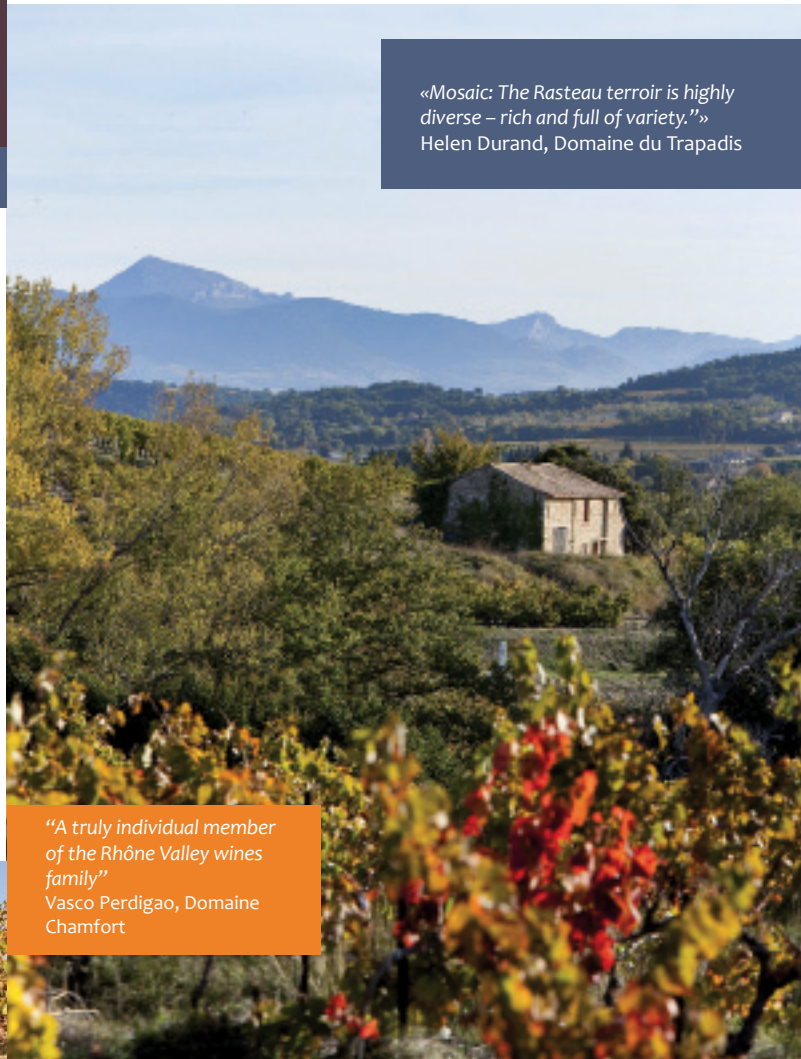
**Light:** Rasteau's mild, sunny winters bathe the vines with the most beautiful light, their colours sparkling in the sun – an inspiration, both for eyes and heart!

**Mosaic:** 3 different strata of soil make up the Rasteau terroir: clay; stones and pebbles; and sandy marl with safre, a local name for fine grained sandstone. The Rasteau terroir is one of the most striking and unusual in the region.

**320m above sea level:** The highest point in the Rasteau terroir.

«Mosaic: The Rasteau terroir is highly diverse – rich and full of variety.»  
Helen Durand, Domaine du Trapadis

“A truly individual member of the Rhône Valley wines family”  
Vasco Perdigao, Domaine Chamfort





# RASTEAU WINES

1944: Vins Doux Naturels awarded AOC status  
2010: Rasteau dry red wines granted AOC status in their own right.

Rasteau wines are the product of a rich and colourful, multifaceted terroir. Their strength lies in their diversity, in the sheer number of different identities – a reflection of the vigneron who fashioned them.

*“Rasteau isn’t “one size fits all” – it has real character, and you either love it or you don’t.”*

Victor Coulon, Domaine de Beurenard

## Grenache Noir

This is the king of the vineyard, making up at least 50% of all blends. It is the oldest varietal grown in Rasteau – some vines are over 100 years old.

*“Stylish, powerful and rich, a wine with depth”*

Patrice Barbieri,  
Domaine de la Crémone

## Complexity

Rasteau red wines are diverse in their flavours, just as their terroir can be. On the nose as well as the palate they show a range of scents and flavours: red and black fruit, spice and cocoa, with a hint of liquorice and leather. They are beautifully, and unusually, complex – a reflection of the terroir which makes Rasteau a great wine!



## Character

Every wine has its own character, just as each of our vignerons has their own personality: a distinctive personality which they aim to reflect in their wines.

*“From one vineyard to the next, the wines can be totally different.”*

Réjane Pouzoulas, Domaine Wilfried

## Traditionnal

In Rasteau, the production of Vin Doux Naturel is an age-old skill dating back to the year 70 A.D

*“Impressive charm and quintessence”*

Marcel Richaud, Domaine Richaud

*“Rasteau wines are both “Vins de Méditation” and wines for tasting.”*

Helen Durand,  
Domaine du Trapadis

## Grenat

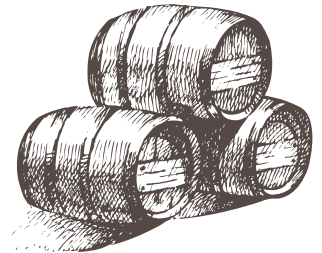
An unusual colour for a Vin Doux Naturel. Rasteau has made their red (Grenat) Vin Doux Naturel an icon for this appellation – a unique wine for the enquiring wine-lover.

## Générosité

Our vignerons put their heart and soul into their wines – it’s their personal gift to wine lovers everywhere.

*“I put the very best of myself into every wine I make. It’s my passion – and I like to share it through my wines”.*

Georges Perrot, Domaine La Collière









# WINE TOURISM

L'Escapade des Gourmets and La Nuit du Vin are occasions for sharing, for generosity and for nurturing friendships.

*Rasteau's landscapes are wild, powerful, and full of contrasts [...] Rasteau wines are like these landscapes; they are the lifeblood of the land, which man in his ingenuity has distilled for the sheer pleasure of sharing it with others.*

Louis Alexandre Fabre, Comédien

## ESCAPADE DES GOURMETS

This is a stunning way to see the heart of the Rasteau vineyards, organised by the Terres de Lumière Association and their team of 150 volunteers. In a **remarkable show of support**, they have been organising the event for the last 15 years, making it an essential date in the appellation's diary.

- 6km of out-of-the-ordinary walking trails through the vineyards
- A unique experience and meetings with the vignerons
- An **unforgettable journey** through a thousand different treasures
- Delightful combinations of the traditional and the modern
- An opportunity to taste rare, authentic wines
- Over 2,500 visitors a year come together in **this fun and sociable gathering**

## LA NUIT DU VIN (THE NIGHT OF WINE)

- One of the greatest wine festivals in France!
- Over 10,000 visitors every year
- A perfect example of solidarity and generosity of spirit, where **sharing and the sheer joy of living** are the order of the day
- A party atmosphere, with street theatre, concerts, dancing and tastings – to the delight of all participants !
- **A warm, joyful atmosphere**, where passion and true friendship go hand in hand.

### Unusual Places to Discover

- A little shepherd's hut, nestled among the vines in Domaine Bressy Masson
- A splendid 100-year-old oak tree on Robert Charavin's Domaine-Coteaux-des-Travers, a great spot for picnickers
- The cliffs at Bellerive overlooking the vineyards and valley of the Ouvèze, with views onto Mont Ventoux and the Dentelles de Montmirail.
- Hidden among the trees, the Chapel of St Didier is dedicated to the patron saint of Rasteau, who saved the village from the plague in the 17th century.
- Place de l'Eglise at the top of the village boasts an incredible view, highly acclaimed by all the Rasteauvignerons.



Shepherd's hut, nestled among the vines



Old oak



RECIPE CREATED BY JONATHAN CHIRI, CHEF AT THE MIRANDE 4<sup>th</sup> SCHOOL OF COOKERY

## Melon, Rasteau Ambré and Bergamot Tea Cocktail

### MAKES 2 COCKTAILS:

- ½ a Cavaillon melon
- 1 bergamot tea bag or 1 tsp bergamot leaves
- 2 cl Rasteau Ambré, well-chilled
- Fresh lemon verbena leaves

- Steep the tea bag in some freshly-boiled water.
- Allow to cool completely.
- Scoop melon balls from the ½ melon and put them in the freezer.
- Scoop out the rest of the melon flesh, puree in a food processor and then pass through a sieve. The flesh needs to be very fine.

#### To finish:

- Divide the frozen melon balls carefully between two cocktail glasses.
- Blend 10cl Rasteau Ambré in a cocktail shaker with 2 cl of fresh melon juice and 10cl of bergamot tea.
- Pour the juice into the cocktail glasses, taking care not to disturb the melon balls.
- As a finishing touch and to add a fresher flavour, rub the rim of the glass with lemon verbena leaves before serving.

**Tips :** The frozen melon balls are an excellent substitute for ice cubes, and won't melt into your cocktail. In winter, you can use melon sorbet instead of fresh melon.

RECIPE CREATED BY FREDERIQUE CHARTRAND, FOUNDER OF THE C'EST MA FOOD KITCHEN STUDIO

## Mini Pavlovas with Bitter Orange and Pomegranate

Served with Vin Doux Naturel Grenat

### MAKES 15 MINI PAVLOVAS

**Preparation time:** 30 mins

**Cooking time:** 25 mins

**Resting time:** 30 mins.

**Equipment:** Piping bag, mixer, sieve

- **For the meringue:**  
3 egg whites / 125g icing sugar / 1 tsp cornflour / 1 tsp white wine vinegar
- **For the whipped cream:**  
200 ml whipping cream / 1 dessertspoon icing sugar / 1 vanilla pod
- **For the topping:**  
3 dessertspoons bitter orange marmalade / 100ml water / ½ a pomegranate / Fresh mint leaves

#### To make the meringue:

- Preheat the oven to 120°C
- Using an electric whisk, beat the egg whites with 1 dessertspoon of icing sugar until thick and glossy. Add the rest of the sugar and continue beating until the mixture forms stiff peaks. Add the cornflour and vinegar and beat for one more minute.
- Place teaspoons of the egg white mixture onto a parchment-lined baking tray. Make a well in the centre of each, and put into the oven. Bake for 25 minutes, and leave to cool completely.

#### To make the whipped cream

• Scrape the seeds out of the vanilla pod. Whip the cream with the sugar and vanilla. Spoon the cream into a piping bag (optional), and pipe onto the meringues.

#### To make the topping

- Combine the marmalade with the water. Pass through a sieve to remove any lumps – you should have a smooth coulis. Remove the seeds from the ½ pomegranate.
- Chop up a few mint leaves.
- Pour a little of the coulis onto the whipped cream, add a few pomegranate seeds and garnish with fresh mint.

## LIST OF PRODUCERS

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CAVE DES VIGNERONS DE ROAIX-SEGURET  
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www.brotte.com

BRUNEL PÈRE & FILS SARL  
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www.bpf-brunel.com

GROUPE CASTEL  
www.groupe-castel.com

MAISON M.CHAPOUTIER  
www.chapoutier.com

MAISON GABRIEL MEFFRE  
www.gabriel-meffre.fr

GRANDS VINS SÉLECTION  
www.grandsvinsselection.fr

ALAIN JAUME & FILS  
www.vignobles-alain-jaume.com

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LA COMPAGNIE RHODANIENNE  
www.compagnierhodanienne.fr

LAVAU SAS  
www.lavau.eu

LES GRANDES SERRES  
www.grandesserres.com

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www.vinsdevienne.com

LES VINS SKALLI  
www.skalli.fr

MONCIGALE  
www.fruitsandwine.com

OGIER  
www.ogier.fr

LES VINS PIERRE ROUGON  
www.lesvinspierrerougon.fr

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